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## PRESS RELEASE

### **Purchase the Most Comprehensive Market and Trend Reports on Bio-based Polymers, Advanced Recycling, Mass Balance and Renewable Naphtha. If You Are Not Satisfied, Give Them Back!**

nova-Institute is so confident in the quality of its reports that it is offering this exceptional guarantee

**Hürth, 26 February 2026:** The nova-Institute, a leading independent research institute for renewable carbon strategies based in Germany, announces a money-back guarantee for all its commercial market and trend reports. In response to growing concerns about the quality and pricing of market studies, nova-Institute now offers customers the opportunity to purchase its reports risk-free: If expectations are not met, clients receive their money back (minus 10% administrative costs). With this step, nova aims to set a new benchmark for transparency and trust in the market research landscape.

Michael Carus, Managing Director of nova-Institute in Germany, has found that the market is full of low-quality and high-priced reports, especially in the field of renewable chemicals and polymers. "Of course, customers get disappointed and are not interested in another market report that they are sure will not meet their expectations," he states. How can we make a difference? The nova-Institute's experts believe there is one simple way.

Convinced that they have compiled the best market and trend reports, nova-Institute is now offering a money-back guarantee. If a customer is not satisfied with the quality of a report, they simply need to explain in writing what is missing, after which they will receive a refund (minus 10% to cover administrative expenses).

The latest reports are: Mapping of Global Advanced Plastic Recycling Capacities, Mainstreaming Mass Balance and Attribution (MBA), Bio-based Building Blocks and Polymers – Global Capacities, Production and Trends 2024–2029, Alternative Naphtha – Technologies and Market, Status and Outlook, and Bio-based and Biodegradable Plastics Industries in China. All commercial nova reports can be found here:

<https://renewable-carbon.eu/publications/?swoof=1&publication-type=commercial-reports>

Michael Carus sees no risk in offering the money-back guarantee on all commercial reports. "In general, confidence in the quality of market studies is low. However, we are confident that the vast majority of customers will be satisfied with our offerings. In recent years, we have built a worldwide network of experts who often have direct contact with the CEOs of production and processing companies. Our

database tracks the activities of several hundred producers worldwide. We have the latest data and trends. Customers can now view the full report free of risk.” This positive approach is reinforced by positive customer feedback.

In addition to the reports, nova-Institute also offers in-house workshops, either on-site or online, to share the main results of the reports, details on specific areas of interest and the latest daily data.

**Find all publications of the nova-Institute here: <https://renewable-carbon.eu/publications/>**

**Find all nova press releases, images and more free-for-press material at <https://nova-institute.eu/news/pr/>**

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Since the mid-1990s, the nova-Institute has been dedicated to sustainability and today focuses primarily on renewable carbon cycles. As an independent research institute, it supports companies – particularly from the chemical, plastics, and materials industries – in the use of renewable carbon derived from biomass, direct CO<sub>2</sub> utilisation (CCU), and recycling.

With a multidisciplinary team of scientists, the nova-Institute participates in international innovation projects and provides science-based management consulting. The institute follows a holistic approach: its experts analyse which technologies and raw materials are suitable for specific products, in which markets their application is feasible, which regulatory frameworks apply, how sustainable the solutions are, and how they can be successfully positioned in the market.

Based on these analyses, the team develops tailored strategies to support the transformation from fossil to renewable carbon. Around 50 experts from various disciplines work together to drive the defossilisation of industry – for a climate-neutral future.

More information: [www.nova-institute.eu](http://www.nova-institute.eu) – [www.renewable-carbon.eu](http://www.renewable-carbon.eu)

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