## **Press release**

*nova-Institut GmbH (<u>www.nova-institute.eu</u>)* Hürth, 4 May 2020



# The world's largest meeting on industrial hemp and cannabis will take place online this year – 500 participants from 50 countries and all industrial sectors are expected

17<sup>th</sup> EIHA Hemp Conference, 16–17 June 2020 (Online Event). An alltime record for the hemp conference was set in 2019 in Cologne (Germany) with 415 participants from 49 countries and 34 exhibitors. As in previous years, the audience will vote for the "Hemp Product of the Year". The event is organised in cooperation with the "European Industrial Hemp Association (<u>www.eiha.org</u>)".

The conference is the largest business meeting for all sectors of the hemp and cannabis industry, bringing together professionals from around the world to discuss the latest developments in hemp applications for fibres, shives, seeds, oil and CBD. Applications include textiles, construction materials, biocomposites for packaging and automotive, food & feed, food supplements and pharmaceuticals. The hemp and cannabis industry has become a multi-billion-dollar business worldwide. More than 30 speakers from leading companies and institutes have confirmed their presentations. Please find the final programme of the web conference at www.eiha-conference.org/programme.

The "17<sup>th</sup> EIHA Hemp Conference" will this time be organised as an interactive web conference, a two- day-ticket costs  $250 \in$ . In this way, all interested hemp experts globally will be able to participate online. You can register to the web conference here: <u>www.eiha-conference.org/registration/.</u>

nova-Institute has successfully organised several online conferences in the last two months. The reactions of the participants and speakers were enthusiastic and everyone was delighted that nova offered this form of exchange. This allows us to expect that the "17<sup>th</sup> EIHA-Hemp Conference" as an online event will also be a great success.

In times of the Corona crisis, the fast-growing hemp and cannabis sector needs exchange and discussion more than ever. Innovative industries, thought leaders and investors and should not miss this unique and high-profile online exchange in June!

nova-Institute would like to thank Hempro (DE) and MH medical hemp (DE) for supporting the conference as Gold Sponsors, SHIMADZU (DE/JP) as Silver Sponsor and CBDepot.eu (CZ) and Alvan Blanch (UK) as Bronze Sponsors. Special thank goes to Hemp for Health (CA) for sponsoring the renowned innovation award "Hemp Product of the Year".

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