

Press release

nova-Institut GmbH (www.nova-institute.eu)
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For the first time the innovation award “Cellulose Fibre Innovation of the Year” will be granted at the “2nd International Conference on Cellulose Fibres”, 2–3 February 2021, Cologne (Germany)

The conference will be held as hybrid event – as physical meeting in which an online audience also participates

The innovation award “Cellulose Fibre Innovation of the Year” will be granted to the innovative cellulose fibre industry for the development of new technologies and applications. All producers and inventors along the entire value chain from feedstock to the final product are invited to join the competition. The award is given by nova-Institute. Deadline for submission is 30 November 2020.

The innovation award will be carried out within the framework of the “2nd International Conference on Cellulose Fibres” (www.cellulose-fibres.eu). The Cellulose Fibres Conference is a meeting point for companies working in the field of lignocellulosic feedstock, cellulose fibres – such as rayon, viscose, modal or lyocell – and new applications and developments – woven textiles (clothing) and non-wovens (wipes and technical applications). All these sectors have gained significant momentum over the last few years. The conference will bridge the gap between online participants and attendants at the location in Cologne with live networking tools, debate panels and interactive session formats allowing experts to exchange views and establish new connections.

Among the applicants, six candidates will be nominated for the innovation award by an independent expert jury. Their application documents will be made available for download at the conference website to provide the audience and other interested parties a first glimpse of these innovations. The nominees will then get the opportunity to hold a ten-minute presentation at the conference or online. After the presentations, the participants of the conference will elect the final winners of the innovation award “Cellulose Fibre Innovation of the Year 2021”.

Applying to the award is free of charge and each nominated “Top 6” candidate will receive one free 2-day ticket to attend the conference. This is a unique opportunity to promote your innovations and products. nova-Institute will issue a worldwide press release and use all communication channels to publish the award-winning innovations.

More information about the innovation award and online application form are available at www.cellulose-fibres.eu/award-application

The leading experts of the cellulose fibre industry meet in Cologne and online

The 2nd International Conference on Cellulose Fibres will be all about the fastest growing fibre group in textiles, the largest investment sector in the bio-based economy and the solution for avoiding microplastics from textile washing. With 210 participants and 15 exhibitors from 26 different countries, the “1st International Conference on Cellulose Fibres” in February 2020 was a great success and exceeded all expectations. The programme features markets and policy, sustainability and circular economy, alternative feedstocks, new technologies, nanocellulose and biocomposites – 300 participants are expected to attend the conference.

All information, registration and the conference programme are available at www.cellulose-fibres.eu. Interested companies can highlight their brand via attractive sponsorship and network with the attending audience at their own booth in the exhibition area or use corresponding online offers.

Kelheim Fibres (DE), Lenzing (AT) and Levaco Chemicals (DE) are supporting the conference as Gold Sponsors. Bronze Sponsor is NC Partnering (FI). Further information on our attractive sponsoring activities can be found at www.cellulose-fibres.eu/sponsoring/ – also the sponsoring of the Innovation Award is still available.

nova-institute also wants to acknowledge following associations and research institutions that actively participate as conference partners: BCNP Consultants (DE), C.A.R.M.E.N. (DE), CLIB – Cluster Industrial Biotechnology (DE), Forest Stewardship Council (FSC) (DE), IBB – Industrielle Biotechnologie Bayern Netzwerk (DE), ITA – RWTH Aachen (DE), Russian Textile Association (RU), Textile Exchange (DE/USA), The Fiber Year (CH) and World BioEconomy Forum (FI).

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nova-Institute is a private and independent research institute, founded in 1994; nova offers research and consultancy with a focus on the transition of the chemical and material industry to renewable carbon: How to substitute fossil carbon with biomass, direct CO₂ utilisation and recycling. We offer our unique understanding to support the transition of your business into a climate neutral future. nova-Institute has 35 employees and an annual turnover of more than 3 million €.

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