

Press release

nova-Institut GmbH (www.nova-institute.eu)

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New online presence for the content pages of the nova-Institute

As clear and colourful as the renewable carbon strategy

From the very beginning, there was a clear separation between the appearance of the nova-Institute and its services on www.nova-institute.eu and the content pages of the nova-Institute, which have enjoyed high visitor numbers for years and can now be found under the new web address www.renewable-carbon.eu.

On the way to completely replacing the fossil carbon base of the chemical and plastics industry, the nova experts expanded their focus. Originally centred solely on the bioeconomy, about ten years ago they included Carbon Capture & Utilisation (CCU) and two years ago also recycling, especially chemical recycling in their portfolio. With these three alternative carbon sources, it is now technologically possible to decouple the chemical and plastics industries from their petrochemical base and switch completely to renewable carbon.

The completely new website does justice to this strategy: it is as modern and clear as the renewable carbon strategy and at the same time as colourful as renewable carbon is diverse.

What content is hidden behind the clearly laid out homepage?

With about 180,000 visitors per month, the “Renewable Carbon News” is the most visited content page of nova-Institute. It contains a total of 28,000 news items on bio-based and CO₂-based solutions and recycling – and 13,000 related companies and institutes.

Under “Publications” and “Graphics” you will find almost 400 studies, reports and graphics; most of them are available free of charge. Filter function and download statistics help you to quickly find studies on the content you are looking for.

In the “Business Directory”, 119 companies present themselves and their products and services. Suitable suppliers and partners can be found in seconds via a detailed index.

Under “Events” you will find an overview of all current conferences and workshops of the nova-Institute and finally, under the section “Newsletters”, you can register for monthly and daily newsletters as well as for info mailings on specific topics to receive exactly the content you are interested in.

The “Community” section will follow shortly – not much shall be revealed about it yet, just this: the “Renewable Carbon Community” is intended to bring a large number of companies and institutes into conversation and to initiate cooperation and projects to replace fossil carbon. Launch after the summer break.

Visit our new website, browse through the myriad of information. We are looking forward to your feedback!

Find all nova press releases, visuals and more free-for-press purposes at www.nova-institute.eu/press

Responsible for the content under German press law (V. i. S. d. P.):

Dipl.-Phys. Michael Carus (Managing Director)

nova-Institut GmbH, Chemiepark Knapsack, Industriestraße 300, DE-50354 Hürth (Germany)

Internet: www.nova-institute.eu – all services and studies at www.bio-based.eu

Email: contact@nova-institut.de

Phone: +49 (0) 22 33-48 14 40

nova-Institute is a private and independent research institute, founded in 1994; nova offers research and consultancy with a focus on the transition of the chemical and material industry to renewable carbon: How to substitute fossil carbon with biomass, direct CO₂ utilisation and recycling. We offer our unique understanding to support the transition of your business into a climate neutral future. nova-Institute has more than 40 employees.

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